

The Reader's Digest

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ROGER W. BABSON (p. 739) is a famous statistician and business prophet, and the founder of the Babson Statistical Organization, Wellesley Hills, Mass.

WILLIAM E. BORAH (p. 742), United States Senator from Idaho, is Chairman of the Senate Committee on Foreign Relations.

STUART CHASE (p. 745) will be remembered as the author, in collaboration with F. J. Schlink, of *Your Money's Worth*. Since then he has been studying one of the fundamental problems of the day: *What, exactly, is the machine doing to us?* In his forthcoming book, *Machines*, he will try to lay the groundwork for a rational study of the subject. Mr. Chase is the president of the Labor Bureau, Inc., of New York.

MARJORIE WELLS (p. 749) is fond of reading, bridge, outdoor sports, the theater, and good conversation, but finds the days a little too crowded at present for excessive indulgence in any of them.

EARNEST ELMO CALKINS (p. 758) has varied his distinguished career in the business of advertising by motor trips abroad, and has become a connoisseur of highways.

THOMAS E. MITTEN (p. 761), Chairman of the Board of the Philadelphia Rapid Transit Company, is the man who has made "Mitten Management" a magic phrase among the residents of Philadelphia.

WALTER B. PITKIN (p. 766) describes himself as a "mere professor of journalism" (Columbia University), but he has had his figures and plan checked up by many engineers and no one has yet been able to find a serious flaw in them.

LIONEL D. EDIE (p. 769) has been associate professor of economics at Colgate University, professor of economics at Indiana University, and professor of finance at the University of Chicago. Dr. Edie is the author of a number of books, among them: "Principles of the New Economics," "Stabilization of Business," and "Gold Production and Prices Since 1914."

ELMER DAVIS (p. 722) is an astute observer of and commentator on the political and social scene. He has also written several short stories and a number of novels, the latest of which is *Giant-Killer*.

EVERETT DEAN MARTIN (p. 755) is a director of the People's Institute of New York, and a lecturer on social psychology at the New School for Social Research and at Cooper Union. He is the author of "Psychology: What It Has to Teach You About Yourself and Your World."

WILLIAM HARD (p. 777) is a Washington political correspondent who conducts the William Hard Service for evening papers, and contributes special articles to weekly and monthly magazines.

LOTHROP STODDARD (p. 780) is an author whose best-known work is perhaps "The Rising Tide of Color Against White World-Supremacy."

JACK KOFOED (p. 785) is a feature sports writer for The New York Evening Post, but has served in practically every branch of journalism, from fiction to "ghost-writing" for heavyweight champions.

EDWARD F. ROBERTS (p. 790) is the editor of the Dry Goods Economist.

HARRY L. FOSTER (p. 793) is the author of several travel books, including "The Adventures of a Tropical Tramp", "A Beachcomber in the Orient", and "A Gringo in Manana-Land."

HARRY EMERSON FOSDICK (p. 801), nationally-known clergyman, is the pastor of the Park Avenue Baptist Church which will be called the Riverside Church when its new edifice near Columbia University is completed. Dr. Fosdick is the author of many books on religion and life.

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